

ALMADA

TECHNOLOGY



ALMADA

SMS

Broadcasting

Proposal



A L M A D A

SMS Marketing

SMS Broadcasting & marketing is a way in which you send the same message to more than 1,000,000 Mobile phones, which allow you to boost your sale value by sending SMS advertisement to the Mobiles in a very cost effective.

Imagine putting your advertisements directly into the hands of potential customers. SMS Messaging is the process of sending out large scale text message campaigns to potential clients in Middle East.

SMS Marketing has a very high read through rate and as mobile phones become the most popular they have ever been, this form of marketing is second to none. This is most successful for real estate companies and industries with constantly updated inventories.

Rules:

- ✓ English message length 160 characters.
- ✓ Arabic message length 70 characters.
- ✓ Sender name length 11 characters.

Database

Country	Value
Kingdom of Bahrain	200,000
United Arab of Emirates	520,000
Kingdom of Saudi Arabia	220,000
Qatar	100,000
Kuwait	120,000
Oman	109,000

**This is average numbers*

A L M A D A Technology

CR : 70914 | Mobile: +973 36599909 | Tel : +973 16666444 | Fax: +973 17870288

E-mail : info@almadaworld.com / Website : www.almadaworld.com



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Prices

Sending SMS to 50,000	550 BD
Sending SMS to 100,000	850 BD
Sending SMS to 200,000	1550 BD
Sending SMS to 300,000	2400 BD
Sending SMS to 400,000	3100 BD
Sending SMS to 500,000	3900 BD
Sending SMS to 600,000	4500 BD

Country of Choice:

Quantity of SMS to be broadcast:

Acceptance Name and Signature



Methods of payments:

- ✓ The payment should be full paid before starting the broadcasting campaign.
- ✓ LPO's and Letter of approval are not accepted.
- ✓ Cash or Cheque pointed to "ALMADA Technology"

Bulk SMS available with a rate of 8 BD for 1000 SMS | Minimum 50,000 SMS

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