

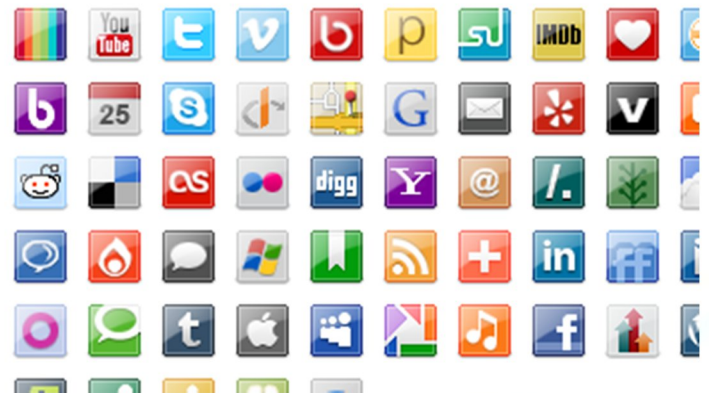


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www.almada.biz

# Social Media Optimization (SMO)

SMO is a marketing approach utilized to increase the visibility of your site by leveraging the power of social media and online communities.

Social media optimization allows you to promote your company's website through an interactive method. You can be popular among the social media users and can leverage your business, through social media optimization.





## What Social Media Marketing Package Includes?

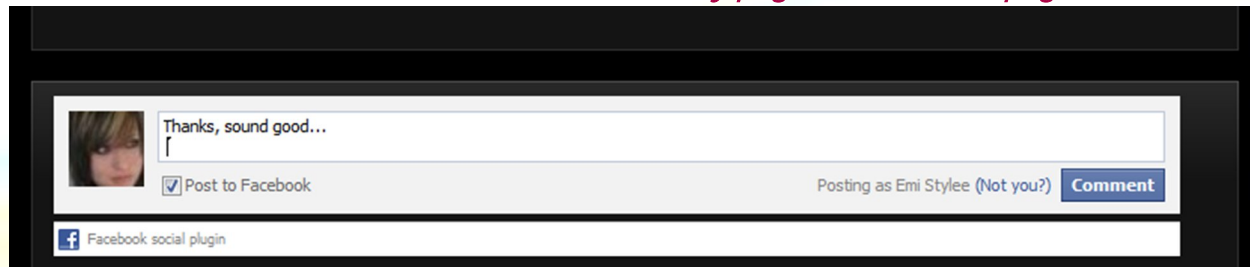
1- Integrate top social media platform to your existing website.



2- More than 100 Social platforms integrated to publish the page.



3- Install Facebook comments behind each and every page, to share the page between fb users.



Price for SMO Integrations to your website

400BD

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## Outsource your Social Media Marketing

| Package Details  |  <b>BRONZE Package</b> |  <b>SILVER Package</b> |  <b>GOLD Package</b> |
|--|---|---|---|
| <b>Top Social Media Platforms</b><br><i>(Includes Account Creation/Optimization, Daily Posting, Targeted Follower/Fan Outreach)</i>    |   |   |   |
|   | ✓   | ✓   | ✓   |
|   | ✓   | ✓   | ✓   |
|   | ✗   | ✓   | ✓   |
|  *  | ✗   | ✗   | ✓   |
| <b>3d Party Social Networks</b>  | ✗   | <i>Optional</i>   | <i>Optional</i>   |
| <b>Blog Creation, Customization &amp; Optimization</b><br><i>(includes writing and RSS submissions for Silver &amp; Gold packages)</i> |   |   |   |
| <i>WordPress Blog Creation</i>   | ✗   | ✓   | ✓   |
| <i>Blog Articles per month (Research &amp; Writing by our Expert Editors)</i>  | ✗   | 4   | 8   |
| <i>Blog RSS Connection to SM Accounts (For Automatic Publishing)</i>   | ✗   | ✓   | ✓   |
| <b>Press Releases</b><br><i>(Writing &amp; Submission of SEO-ready PRs)</i>  |   |   |   |
| <i>Writing (per month)</i>   | 0   | 1   | 2   |

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|  |    |    |    |
|--|----|----|----|
| Submission to PR Newswire (per month)  | ✘  | ✔  | ✔  |
| Submission to Free Press Release Distribution sites (per month)                          | ✘  | 5  | 20 |
| <b>Social Bookmarking</b>  |    |    |    |
|  |    |    |    |
| Submission of Website URL (per month)  | 20 | 40 | 60 |
| Submission of Blog URLs (per month)  | ✘  | 20 | 40 |
| <b>Email Marketing Feature (Optional)</b>  |    |    |    |
|  |    |    |    |
| Install and Setup of <a href="#">AWeber</a>  | ✔  | ✔  | ✔  |
| <b>Blog Broadcast</b> Feature Setup  | ✔  | ✔  | ✔  |
| Follow Up Messages Setup   | ✔  | ✔  | ✔  |
| Custom Opt-In Forms Setup  | ✔  | ✔  | ✔  |
| <b>Social Media Monitoring</b>   |    |    |    |
| <i>(Receive an email in Real-Time when someone mentions your brand/products)</i>         |    |    |    |
| 24/7 Access to <a href="#">The Observer</a> , our Real-Time Social Media Monitoring Tool | ✘  | ✔  | ✔  |
| <b>5 days Customer Support (7 days for emergencies)</b>                                  |    |    |    |
| <i>(Our SMM experts are available to answer all your questions)</i>                      |    |    |    |
| Email  | ✔  | ✔  | ✔  |

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|   |           |           |           |
|---|-----------|-----------|-----------|
| Phone                                   | ✘         | ✘         | ✔         |
| Prices                                  | 200BD/ Mo | 400BD/ Mo | 600BD/ Mo |
| Interested about any of these packages? |           |           |           |

\* You have the option of providing the videos for YouTube, or we can produce professional videos for you at an additional fee.

These are Social Media Marketing Packages designed to meet global requirements of businesses who want to start a "global" social media initiative targeting the most popular SMO platforms today. If you are interested in having a Customized and more Tailored SMO Plan, Contact Us to discuss it. Also, these packages require a minimum commitment of 3 months.

Company name:

Acceptance Name and Signature



Methods of payments:

- ✓ The payment should be full paid before starting the broadcasting campaign.
- ✓ Cash or Cheque pointed to "ALMADA Technology"

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